



Business Honors Program

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Dear Business Honors Program Alumni:

I was hired as External Affairs Director for the Business Honors Program (BHP) in April 1998. My duties involve promoting the program, which includes the task of improving alumni participation in the BHP. In the past these efforts have been rather spotty at best. It is my goal to have ALL BHP alumni actively involved with the current operation of the program. One method of obtaining that goal is through the publication of this BHP Alumni Newsletter.

Many wonderful things are currently taking place in the BHP. You can learn a great deal about the current state of the program by reading this newsletter. I also invite you to visit our comprehensive web site, www.bus.utexas.edu/~bhp, for much more information about the BHP.

We are diligently working on other methods to improve alumni relations. Among those is the formation of the BHP Advisory Committee. This group has been assigned the tasks of helping to guide the future of the BHP through marketing the program, giving input to the curriculum, building alumni relations, increasing the BHP profile within the College of Business, and guiding the fund raising efforts for the BHP by soliciting BHP Corporate Sponsors. The Advisory Committee will also be largely involved in the 40th anniversary celebration of the BHP in fall 2000. (Read more about the BHP Advisory Committee on page seven.)



Ponds

Another measure to improve alumni relations is the development of a BHP alumni database. By working with the Honors Business Association, a web-based database is now available for BHP alumni. Also, the Texas Exes are now offering all UT alumni a lifetime e-mail account and a method to update your current status (see details on page three in this newsletter). For more information on the BHP alumni database or Texas Exes lifetime e-mail, please visit the BHP web site.

Of course, to have any successful alumni program we must have active participation from the alumni. So, we would like to ask your help in improving our alumni relations. We are seeking a graduate of each of our graduating classes (beginning with the first one in 1964) as a contact person for that class. This BHP alumnus could, with our help, track former classmates and serve as the contact person for that class. If you are interested please call me at (512) 471-0684 or respond with the enclosed nomination forms.

As we move into the new millennium and approach the 40th anniversary celebration of the BHP, we encourage your participation in the program. Use the BHP web site to find out more about upcoming BHP alumni activities. Feel free to contact the Business Honors Program with any questions or concerns you have about the program or if you have any suggestions for better alumni relations. You can reach us by writing The Business Honors Program, The University of Texas at Austin, GSB 3.142, Austin, Texas 78712-1178. You may also call (512) 475-6325 or send an e-mail to Texasbhp@bus.utexas.edu. We look forward to your participation in the best undergraduate experience in the country, the Texas BHP!

Sincerely,

Rick Ponds
Business Honors Program External Affairs Director