

THE BUSINESS HONORS PROGRAM

COLLEGE OF BUSINESS ADMINISTRATION
THE UNIVERSITY OF TEXAS AT AUSTIN



WWW.BUS.UTEXAS.EDU/~BHP

BUSINESS HONORS PROGRAM

From the Program Director



The Business Honors Program (BHP) at the University of Texas at Austin graduated its first class in 1964. Over the years the BHP has grown from a handful of students to its present size of 480 students. The select nature and size of the BHP provides students with many of the advantages of a smaller college while utilizing the outstanding faculty and resources of a major university.

The BHP provides a quality, well-rounded education that develops the leaders of tomorrow. BHP students are among the most capable and enthusiastic on campus. Most of our students take advantage of the opportunity to double major and our graduates routinely receive multiple job offers commanding top salaries in fields such as accounting, investment banking, and management consulting. We invite you to investigate our program further and to contact us with any questions you may have.

—Eli P. Cox III, Director,
Business Honors Program

Vision Statement

The Business Honors Program (BHP) at the University of Texas at Austin strives to equip outstanding students with the analytical tools and interpersonal skills needed for careers of leadership in business and other professions.

Program Description

The BHP is an innovative degree program within one of the nation's top business schools, the College of Business Administration (CBA) at the University of Texas at Austin (UT). The BHP is designed to provide intellectual challenge and professional development at a fraction of the cost of most comparable programs, even for non-Texas residents.

BHP core courses are accelerated and modeled after those taught in the MBA program. BHP courses are taught by some of the CBA's most experienced faculty. Emphasis is placed on class discussion and presentations, case study analysis, and the research of actual business problems. Enrollment in BHP classes is restricted to students in the program, and the small class size (generally 30-45 students) facilitates interaction among students and faculty. While many BHP graduates move into successful professional careers in a variety of fields, others pursue graduate degrees or attend law or medical school.

Academics

120 hours are required for a BBA in Business Honors. This will include 15 BHP core courses covering various business disciplines. These courses focus on a holistic understanding of the business environment, as well as the development of leadership and communication skills.

BHP students are the only students in the CBA allowed to double major in two areas of business. BHP students may also choose to pursue a second degree in some schools outside of the CBA.

BHP Core Courses

Business Issues I (BA 101)

Business Communication (MIS 324H)

Accounting II (ACC 312H)

Statistics (STA 309H)

Honors Lyceum I (BA 179H)

Marketing (MKT 337H)

Money and Banking (FIN 354H)

Legal Environment of Business (LEB 323H)

Business Issues II (BA 102)

Accounting I (ACC 311H)

Organizational Behavior (MAN 336H)

Honors Lyceum II (BA 179H)

Business Finance (FIN 357H)

Management Science (MSC 317H)

Operations Management (MAN 335H)

Student Organization



**HONORS
BUSINESS
ASSOCIATION**

*Students Organization of the
UT Business Honors Program*

The Honors Business Association (HBA) is a professional business student organization within the BHP. All BHP students are members of the HBA. The HBA works with the BHP faculty/staff to plan and coordinate events that promote unity among BHP students. They also work to maintain corporate and alumni relations, recruit prospective students, and co-sponsor activities with other student organizations within the College of Business Administration.

Visit the HBA web site at:

<http://www.utexas.edu/students/hba>

"After talking with students in and out of BHP, I realized during my freshman year that the quality of education, smaller class sizes, and opportunity to meet and know people in BHP was very appealing."

Brian Driesse, BHP student

www.bus.utexas.edu/~bhp

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Admissions

The Business Honors Program conducts two admissions processes per year, one for incoming freshman and one for sophomores (completing their first year of college). Students admitted to the BHP are required to meet minimum requirements for continuation in the program.

Freshman Admissions Criteria

- High school rank.
- SAT or ACT score.
- Resume detailing extra-curricular activities, and leadership skills.
- Two essays (one double-spaced typed page).
- Two letters of recommendation.

Sophomore Admissions Criteria

In addition to the selection criteria used for freshmen admittance, the following factors are also considered for sophomore admittance:

- Earned (non-placement) grade point average (GPA) for first year courses.
- Number and academic challenge of courses taken.
- Collegiate and other extracurricular activities.

Continuation in BHP

Freshmen must maintain a 3.5 in-class GPA. After the freshman year, a BHP student must maintain a 3.0 overall GPA and a 3.0 business GPA.

"If I could get all Business Honors students, that would make my day...I really believe in the program."

Angela Kennely-Bentrim
former Head of Recruiting, Deloitte and Touche



Applying to BHP

Students must complete a general application to UT through the Freshman Admissions Center (512) 475-7440 and be accepted to the CBA in order to be considered for admittance to BHP. There are two different applications to the BHP, each with its own separate deadline:

1. *The Freshmen Application is for students applying during their senior year in high school.*

- *Deadline for applying is January 20. Notification of acceptance will be mailed in early April.*

2. *The Sophomore Application is for students applying at the end of their freshman year in college.*

- *Deadline for applying is May 1. Notification of acceptance will be mailed in early July.*

"The Business Honors Program challenges to a greater degree those students and instructors who have chosen to excel in the business field. Success in the program is measured by knowledge and relationships developed. As a graduate of the Business Honors Program ('74), I can attest to the lasting influence of the teaching approach of UT's Business Honors Program."

George Muñoz
Assistant Secretary and Chief Financial Officer
U.S. Department of the Treasury



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Career Development

BHP students (and all CBA students) are required to obtain at least one internship before graduating. BHP graduates seeking employment upon graduation are offered multiple positions at top salaries in a variety of areas including management consulting, investment banking, and accounting. The CBA Career Services Office offers a full array of student services ranging from helping to select a career and preparing a resume to participating successfully in an interview.

Each year students are active in hosting job fairs and numerous industry speakers through organizations such as the Honors Business Association and the Undergraduate Business Council. Through campus and community involvement, students learn leadership and teamwork skills valuable in the workplace.

Companies Recruiting BHP Students

This is a partial list of companies that have actively recruited BHP students for employment opportunities and internships:

3M	AT&T	Abbott Laboratories
AMD	American Airlines	American Express
Andersen Consulting	Bankers Trust	Bain & Company
Bear Stearns	B.T. Alex Brown	Compaq
Deil	Deloitte & Touche	Dow Brands
EDS	Enron	Ernst & Young
Exxon	Federal Express	General Mills
Goldman Sachs	Greenhill & Co.	Hewlett-Packard
IBM	Intel	J.C. Bradford & Co.
JP Morgan	KPMG Marwick	Lehman Brothers
McKinsey & Co.	Merrill Lynch	Mobil
Morgan Stanley	Motorola	National Instruments
Nations Bank	PeopleSoft USA	Per-Se Tech.
Proctor & Gamble	Shell Services Co.	Simmons & Co.
Solaria Interactive	Stonebridge Tech.	Texaco
Trilogy Development	U.S. Treasury	PricewaterhouseCoopers
Salomon Smith Barney		

BHP Advisory Committee and Corporate Sponsors

The BHP Advisory Committee is made up of BHP alumni and corporate sponsors of the program to provide outside guidance, leadership, and support for the program. The Advisory Committee is helping to guide the future of the program by providing input on the curriculum, assisting in fund raising, and helping to increase overall awareness of the BHP. Contributors to the BHP Advisory Committee and corporate sponsors of the BHP include:

Andersen Consulting
Deloitte & Touche
EDS
Exxon
Goldman Sachs
PricewaterhouseCoopers
Momentum Software

"Teaching in the BHP is one of those truly energizing experiences! Questions from the students come in a fast and (politely) furious tirade, and no instructor comes into a BHP classroom without knowing full well that he'd better be on his toes and totally prepared for a penetrating intellectual engagement."

Robert D. Mettlen
Lamar Savings Centennial Professor
in Finance, and Finance 354H teacher



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Frequently Asked Questions About BHP

Q: *What is the difference between BHP and other programs within the College of Business Administration and what are the advantages of a BHP degree?*

A: BHP core courses are accelerated and modeled after those taught in the MBA program. BHP courses are taught by some of the CBA's most experienced faculty. Emphasis is placed on class discussion and presentations, case study analysis, and the research of actual business decisions. Small class size facilitates interaction among students and faculty. These attributes can give the BHP student an advantage that interests many corporate recruiters. BHP is a major within the CBA. BHP majors are the only students in the CBA that can double major with another program within the CBA or with some programs outside the CBA. There are no minimum admissions standards for the BHP. Acceptance is limited and quite competitive and is based on outstanding academic qualities and leadership abilities.

Q: *What are the opportunities for obtaining internships while in the BHP and finding a job after graduation?*

A: Excellent. All students in the CBA are required to serve at least one internship in order to graduate and many do more than one. The CBA Career Services Office will help students in securing internships and employment after graduation. Other BHP students are also excellent sources of information on securing internships and employment. BHP and the Honors Business Association (HBA) hold corporate-sponsored events throughout the school year, offering BHP students excellent opportunities for career development.

Q: *What are the opportunities for BHP students to study abroad?*

A: Besides the opportunities available to all UT students through the Study Abroad Office, BHP students may also take advantage of CIBER, a study abroad program coordinated by the CBA. CIBER offers opportunities for business students to attend the top business programs around the world in such countries as France, England, Thailand, Mexico, Spain, Brazil, Singapore, Chile, and Germany, to name a few.

Q: *As a BHP student can I live in the Honors Dorm?*

A: BHP students are eligible to live in two honors dormitories, Andrews and Carothers. They are connecting, on-campus, co-ed facilities located near the School of Communication in the northwest section of the UT campus. The dorms are open to students of all honors programs around campus. Space in Andrews and Carothers is limited. Each program receives rooms proportionate to the size of their program and these spaces are available by lottery after students have been admitted. All students interested in living in a honors dorm or University housing must submit a Housing Application. For more information, contact UT Housing and Food Service at (512)471-3136.

Q: *Can I visit the College of Business to learn more about the BHP?*

A: On-campus Information Sessions about the CBA and BHP, and tours of the CBA are held every Monday and Friday (with the exception of holidays) at 1:00 p.m. in the Undergraduate Deans Office. Call (512) 471-0690 for more information or to schedule a visit.



www.bus.utexas.edu/~bhp



To find out more about the Business Honors Program at the University of Texas at Austin, to obtain an application to the BHP, or to learn more about the BHP Advisory Committee or corporate sponsorships write, call, or e-mail the BHP office or visit the BHP web site at <http://www.bus.utexas.edu/~bhp>

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